



American College of Osteopathic Internists

ADVERTISING FEE INFORMATION

The American College of Osteopathic Internists offers members, institutions and non-members the opportunity to place advertising in *ACOInformation*, the College's eight-page newsletter publication distributed monthly to more than 5,000 physician members. In addition, ads submitted for publication in the newsletter are posted on www.acoi.org, the College's web site, at no additional cost.

For the newsletter, a fee of \$125 per column inch, per month is charged to non-member physicians and institutions. Full, half- and quarter-page display ads may be submitted (8.5" X 11", 3 column format). Advertisers who post a listing for three consecutive months receive the third month free of charge.

NEWSLETTER or CONVENTION PROGRAM

Full Page	\$3000
Half Page.....	1800
Quarter Page.....	1000
Business Card Size.....	450

WEBSITE SPONSORSHIP

(Ad/Logo to be placed in prominent spot on ACOI homepage)

12 Months	\$25,000
9 Months	20,000
6 Months	15,000
3 Months	10,000

ACOI reserves the right to edit submitted copy for purposes of space and/or content. Cancellations or changes to copy must be received in writing. Deadline for ad submission/copy changes/cancellations is generally the 25th of the month, with every effort made to include editorial changes submitted after that date.

Please submit advertising copy via email to Keisha@acoi.org. For further info, contact Keisha L. Oglesby at 301 231-8877.

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