



American College of **Osteopathic** Internists

## Sponsorship Opportunities 2026

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### About ACOI

The American College of Osteopathic Internists (ACOI) was founded in 1941 to unite osteopathic physicians focused on internal medicine and has remained committed to advancing patient care through education grounded in the latest scientific knowledge. As the premier community for osteopathic internists, ACOI provides leadership, networking, and education to help our members be successful and stay true to why they pursued medicine.

ACOI is comprised of more than **15,000** internal medicine physicians, residents, and students. As the second largest osteopathic specialty society, our members represent general internal medicine physicians and medical subspecialties in cardiology, endocrinology, nephrology, gastroenterology, and others.

### Why Partner with ACOI

Partnering with the American College of Osteopathic Internists (ACOI) offers organizations direct access to a national audience of osteopathic internal medicine physicians and subspecialists who are deeply engaged in lifelong learning. Through trusted educational, digital, and live convening platforms - including communications reaching more than 15,000 members - ACOI provides partners with meaningful opportunities to support professional education, scientific exchange, and practice advancement.

These collaborations align partners with a respected medical society while supporting shared goals of improving patient care, fostering physician community, and advancing evidence-based practice. ACOI partnerships can be structured to support a range of strategic objectives, including disease-state education, clinical practice resources, professional development, and innovation dialogue—delivered in formats designed to be educational, credible, and compliant.

### Sponsorship Opportunities

#### **Corporate Partnership Council Membership**

The American College of Osteopathic Internists (ACOI) Corporate Partnership Council brings together industry leaders, innovators, and healthcare partners committed to advancing the practice of osteopathic internal medicine. Corporate Partnership Council serves as a strategic forum where corporate partners collaborate directly with ACOI leadership to support physicians, elevate patient care, inform ACOI education, and strengthen the future of the profession.

Participation offers insight into evolving educational priorities, member needs, and emerging trends in osteopathic internal medicine. Additional information about council membership and benefits can be found at [ACOI Corporate Partnership Council](#).

### **Educational Webinars**

Educational webinars provide clinicians with concise, expert-led updates on emerging science, clinical practice considerations, or healthcare innovations. Sessions may be delivered live or on-demand and can include Q&A or follow-up discussion to deepen engagement. This format supports timely education while enabling measurable engagement through live participation and sustained on-demand viewing.

### **Roundtable Discussions**

Roundtable discussions convene clinical experts for moderated conversations focused on real-world challenges and evolving best practices. These dialogues highlight diverse perspectives and practical considerations clinicians face in everyday care. The format supports thought leadership and peer-to-peer learning and is well-suited for disease-state exploration and practice-based discussion where nuance and implementation considerations matter.

### **Student and Resident Lecture Series**

The Student and Resident Lecture Series provides medical students, residents, and fellows with access to expert-led presentations on topics of high relevance to their training, professional development, and future careers in internal medicine. Sessions are designed to address practical and timely areas of interest—such as board preparation, clinical training success, research development, licensing, credentialing, contract review, and emerging issues shaping medical practice—while fostering connection with experienced physician leaders and mentors. This format supports meaningful engagement with learners at critical stages of career development and aligns with ACOI’s commitment to advancing balanced, credible education that strengthens the future of osteopathic internal medicine.

### **Microlearning Series**

Microlearning series deliver short, focused educational segments designed to fit seamlessly into a clinician’s busy schedule. These bite-sized modules—such as brief videos, case snippets, or mobile-friendly lessons—provide quick, actionable insights that reinforce key concepts over time. The series format supports sustained engagement through repeated, high-value touchpoints.

### **Blog Posts/Thought Leadership Articles**

Blog posts or articles provide concise, accessible thought leadership content focused on clinical trends, care challenges, and practice innovations. Authored by expert clinicians and hosted on trusted professional platforms, these pieces offer sustained digital visibility and search discoverability over time. Content is developed with appropriate educational oversight to support balance, credibility, and relevance to clinical practice.

### **Clinical Resources**

Clinical resources provide practical tools clinicians can use within their workflow, such as checklists, decision pathways, and quick-reference guides. These resources support consistent, efficient clinical decision-making and day-to-day practice improvement. Materials may be delivered as downloadable

PDFs, infographics, or pocket-sized aids for easy access and ongoing use beyond a single educational moment.

### **Podcast Series**

Podcast series feature expert clinicians discussing clinical innovation, evolving practice trends, and healthcare challenges. Podcasts offer a convenient, on-the-go format aligned with modern learning preferences and growing physician adoption. This format extends educational reach beyond traditional learning environments and complements live and digital initiatives.

### **Technology or Innovation Spotlights**

Technology and innovation spotlights provide an educational overview of emerging tools, platforms, or care models shaping clinical practice. Programs emphasize clinical context and implementation considerations rather than product promotion. Delivered through short videos, interviews, or briefing documents, spotlights can support constructive innovation dialogue and practical adoption considerations.

### **Practice Management Education**

Practice management education addresses non-clinical topics that impact clinician efficiency, sustainability, and quality of care delivery. Topics may include workflow optimization, documentation strategies, burnout mitigation, and value-based care navigation. These programs address high-interest needs that influence clinician experience and operational performance across practice settings.

### **Infographic Education Campaigns**

Infographic education campaigns translate complex clinical concepts into clear, visual formats that are easy to scan and share. Campaigns may include multiple pieces distributed via email, websites, or social media to reinforce key messages over time. This approach supports broad reach, repeated exposure, and strong digital engagement across multiple channels.

### **Sponsored Article Reaching Over 27,000 Physicians**

Share your expertise with a highly engaged audience of more than 27,000 physicians by featuring a sponsored article in our newsletter. This opportunity allows you to highlight meaningful content—whether clinical updates, practice-management strategies, wellness resources, clinical trial information, or other insights that support physicians in their daily work.

Your sponsored piece is integrated directly into our newsletter for strong visibility and credibility among internal medicine clinicians including subspecialties. To maintain the quality and relevance our readers expect, all sponsored content is reviewed and approved by our editorial team prior to publication.

### **Advertising on ACOI Digital Platforms**

ACOI offers digital advertising opportunities across high-traffic online platforms, extending visibility beyond email communications. Advertising placements on the ACOI website and affiliated digital content provide year-round visibility to members during routine engagement with trusted professional resources.

## Annual Convention & Scientific Sessions Opportunities

The ACOI Annual Convention & Scientific Sessions offers partners a high-visibility opportunity to engage directly with internal medicine physicians through in-person experiences, educational programming, and networking activities. The meeting convenes a diverse clinical audience in a focused environment designed to foster learning, connection, and exchange of ideas.

- **Exhibits:** The exhibit hall provides a centralized space for industry partners to connect with clinicians, share information, and engage in direct dialogue. Exhibits are integrated into the overall meeting flow to maximize traffic and interaction.
- **Industry Supported Education:** Industry sessions offer companies a dedicated platform to share scientific insights, clinical updates, and innovations with ACOI's internal medicine audience. These non-CME presentations provide high-visibility opportunities to engage directly with physicians, highlight emerging data or technologies, and support education aligned with real-world clinical practice.
- **Supported Receptions and Affinity Gatherings:** Supported receptions and affinity gatherings create targeted networking opportunities for specific professional communities such as women physicians, early-career clinicians, and LGBTQIA+ physicians. These events foster inclusion, peer connection, and professional support within an informal setting.

Visit our website for more information about the [2026 ACOI Annual Convention](#).

## Integrated Partnership Options

Sponsors may combine multiple formats to create integrated initiatives with repeated engagement touchpoints across the year (e.g., webinar + microlearning + clinical resource + convention presence). Opportunities may be tailored based on strategic objectives, audience needs, and preferred timing.

*Commitment to Educational Integrity: All educational initiatives are designed to support credible, balanced learning and align with applicable standards for independence and content integrity.*

## Contact Us

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