



11400 Rockville Pike Suite 801 Rockville, MD 20852 www.acoi.org

ACOI Marco Island 2020

Call for Programs and Support Opportunities

American College of Osteopathic October 21-25, 2020
JW Marriott Marco Island Resort – Marco Island, FL

Guaranteed to reach more than 1600 practicing internists

Our Theme

“Population Health: Improving the Health of Populations”

Support Opportunities

ACOI invites you to become a supporter of our 2020 Annual Convention and Scientific Sessions in exciting Marco Island. Gain more visibility and recognition. Enhance your existing marketing efforts and deliver your messages to practicing internists from around the United States. ACOI offers a number of opportunities to promote your company, demonstrate your support for quality internal medicine, or to support an independent educational event through a grant.

Industry-Supported Symposia General Information

The ACOI welcomes your interest in hosting an industry-supported symposium in conjunction with the ACOI's 2020 Annual Convention and Scientific Sessions. When designed to meet the appropriate standards, these industry-supported symposia complement the educational program sponsored by the College and provide an opportunity for our attendees to expand their annual meeting learning experience.

TWO TYPES OF INDUSTRY-SUPPORTED SYMPOSIA AVAILABLE IN 2020

1. CME-certified symposia (ACCME and AOA certification for CME provided by ACOI)
 - a. Breakfast times (October 22-25, 7-8 am)
 - b. Luncheon times
 - i. Thursday - Saturday, October 24, 11:30 am–1:00 pm
2. Promotional, company-supported symposia/product theater*: non-CME
 - i. Wednesday afternoon, October 21 – 12:00-1:00 PM
 - ii. Thursday evening, October 22 - 6:30-8:30 pm
 - iii. Friday evening, October 23 – 8:00 – 9:30 pm
 - iv. Saturday evening, October 24– 6:00 – 8:00 pm

* Additional daytime hours for product theater may be available

Attendance History

The 2019 meeting drew record numbers, with more than 1,500 physicians in attendance. Given the significance of this year's theme, “Population Health: Improving the Health of Populations” we anticipate attendance will be at an all-time high. Our luncheons and dinners average between 550-650 physician attendees.

Benefits for our supporters

- Inclusion of your symposium title and faculty in the ACOI Program Guide
- Complete listing of symposia online
- Free exhibit booth space - Two (2) free meeting registrations
- Complimentary set of membership mailing labels for one-time use

Important Dates (space may be limited as available slots get filled quickly)

1. CME or promotional symposia request – July 1, 2020
 - a. Include title, abstract, proposed faculty, grantor.
2. Complete application with detailed budget and letter of support from grantor - June 30, 2020
3. Copy of Letter of Agreement with commercial supporter to ACOI by August 1, 2020

Fees:

1. CME Breakfast/Luncheon Symposium - \$30,000 - \$50,000
 - a. Includes
 - i. CME certification
 - ii. Meals
 - iii. Free exhibit space
 - iv. Two (2) free program registrations
 - v. Complimentary mailing list
 - vi. Acknowledgement of support from the podium
 - vii. Written acknowledgement
2. Promotional Reception/Dinner - \$35,000 - \$65,000
 - a. Includes
 - i. Space for event
 - ii. Free exhibit space
 - iii. Two (2) free program registration
 - iv. Complimentary mailing list
 - v. Acknowledgement of support from the podium
 - vii. Written acknowledgement
3. Product Theater - \$10,000
 - a. Includes
 - i. Space for event
 - ii. Free exhibit space
 - iii. One (1) free program registration
 - iv. Written acknowledgement
4. Exhibit space only - \$2,000
 - a. Includes
 - i. One (1) free program registration
5. ACOI 2-4 Mile Fun Run/Walk - \$2,500
 - a. Includes
 - i. Advertisement on back of ACOI Fun Run T-Shirt
 - ii. Sponsorship of Water, Juice and Gatorade for Runners
 - iii. Sponsorship of Medallion for 1st, 2nd and 3rd Place Winners

For further information on exhibits and symposia, or to reserve space, contact:

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For further information on CME, contact:

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