The Certificate in Healthcare Leadership and Management course, offered by the ACOI, ACOFP and University of Texas at Dallas, was developed in response to the significant changes in how American health care will be financed, organized and delivered in the near future.

The course is intended to provide physicians with the knowledge and skills required to effectively participate in a new paradigm where individual and population health care is delivered across the continuum in a manner that is patient-centered, timely, safe, effective, equitable and cost effective.

The course is designed to meet the needs of busy physicians who are motivated, independent learners. Integral to this objective is the on-line, asynchronous character of the course permitting participants to access course material from multiple locations and at different times of day.

The ACOI and ACOFP have teamed with the Naveen Jindal School of Management of the University of Texas at Dallas to provide this unique educational opportunity. Participants access online modules utilizing the most advanced distance learning tools available. The learning experience is expanded through ongoing peer-to-peer interaction utilizing a threaded online discussion format that allows for the open exchange of ideas between learners with diverse experiences. The learning experience culminates with an in-person capstone course.

**Constructive Management of Change**

**Tomorrow’s Health Care Team Leader**

This program is tailored to prepare today’s practicing physician to become tomorrow’s healthcare team leader. The participants in the program explore the following areas:

- **Leading and Managing in an Interdependent World**
  - Leaders, Managers and Followers
  - Change Management
  - Negotiation and Conflict Management

- **Providing Value-Based Care for Individuals and Groups**
  - Practice Improvement for Physicians and Groups
  - Clinical Informatics for the Physician’s Office
  - Population Health Management
  - Team-based Care Across the Continuum
  - Creating Value for Patients and Payers

- **Personal Competencies**
  - Emotional Intelligence I and II
  - Effective Communication

- **Applying Lessons Learned to Practice Settings**
  - Capstone: Integration and Consolidation of Lessons Learned

**Learning Objectives**

Upon completion of the program, participants will:

- Have greater awareness of the importance of select behavioral competencies relative to themselves and how to relate to others more effectively as physician, colleague, manager, leader or team member.
- Understand important distinctions between leaders, managers, individual and team contributors and how, when and where each role makes a contribution to effective patient-centered care and enhanced patient, physician and staff satisfaction.
- Appreciate that change is a process that can be constructively managed through proactive planning, effective negotiation and conflict management skills, and reliance on other stakeholders.
- Enhance their appreciation and awareness of the contribution clinical informatics and process improvement tools can make to individual patient care, groups of patients with common clinical conditions, and larger populations of patients with diverse health care needs.
- Be prepared to decide whether and how team-based care and managing care across the continuum will improve clinical outcomes and patient and staff satisfaction in their group or practice.
- Understand how strategies and tactics that rely on teamwork and contemporary information and communication technology can provide enhanced access, improved outcomes and higher patient satisfaction in a cost effective manner.

**50 AOA CME Credits anticipated**
Certificate Program in Healthcare Leadership and Management Enrollment Form

Name_________________________________________________________________________AOA#__________________
Address______________________________________________________________________________________________City_________________
Email_______________________________________________Phone___________________________________________

Fees:
ACOI/ACOFP Member: $3,195   •   Non-Member: $3,495    Registration Deadline: June 3, 2016
Payment Method:       Check                          VISA / MasterCard
Credit Card #______________________________________________Exp Date__________________________Name on Card________________________________Signature_______________________________________

*Discounts may be available for multiple registrations from same group or institution. Course offering is contingent upon a minimum number of participants. Contact Susan B. Stacy (susan@acoi.org) for additional information.

“I took this course to really prepare myself for the future of medicine. What I found was one of the most valuable aspects of my education to date.”
David L. Miller, DO, FACOI,
General Internist, Macomb, IL

“As a professional relatively early in my career looking toward taking on further leadership opportunities, I found this course to be invaluable.”
Pamela Goldman, DO, Hospitalist, Yardley, PA

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Contact ACOFP for additional information:
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