ACOI Teams with the University of Maryland School of Public Health for a Community Service Opportunity

The ACOI, through its Committee on Minority Health and Cultural Competency, is working with the University of Maryland School of Public Health-Center for Health Equity to offer a special opportunity to participate in a community service project during the 2017 Annual Convention and Scientific Sessions.

Health Advocates In-Reach and Research (HAIR) is a successful, community-based intervention that engages barbershops and beauty salons as culturally relevant portals for the delivery of health screenings, education and medical services in the local community. The program has provided training to more than a dozen barbershop and salon owners, who talk to their customers about the importance of seeking out routine care and preventive screenings.

Working with the University of Maryland, the ACOI will offer Convention attendees, including residents and students, the opportunity to visit several of these locally-owned barbershops and salons. The visit will allow you to engage with members of the community and share your skills and talents to help address health disparities and to advance health equity.

This event will take place on Saturday, October 14, from 8 AM-12 Noon. Transportation is provided. Space is limited. Pre-registration is required.