

ACO
PHOENIX
PHYSICIAN



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A LONG TIME
AGO IN A
FAR AWAY
LAND...



STRATEGIES



1) GENERATION INCLUSION)
Embracement
Youth/Quality Outcomes
Committee Involvement

2) IDENTIFY LEADERS
LEADERSHIP TRAINING
for MEMBERS/STUDENTS
W/ GEN

3) PROVIDE MENTORS

4) CME METHODS/STRUCTURE
SPECIAL NEEDS

6) BOARD AVAILABILITY

7) TRIBE TALK (SCHEDULE)
MORE ISOLATED MEETS
X DAY SESSION

TRANSFORMING HEALTH CARE

**Desire to improve affordable, quality
health care.**

Scientific & Technological Discovery

Patient needs

Market forces

EXCELLENCE

Defined by

Clinical outcomes

Interpersonal relationships

Teamwork in a multidisciplinary system

Patient Satisfaction



The federal government agreed and passed the Affordable Health Care Act of 2010.



HEALTH CARE REFORM

**Seeks to strengthen
primary health care system**

**Encourages Patient-Centered Medical
Home model of care**

Team approach

Services emphasize prevention

Chronic care management

AN IDEA WAS BORN



The future of medicine was envisioned

The concept projected a central role for osteopathic internists that was far different from traditional patient care

Values were placed on patient-centered care based on the team approach

Physicians were needed to LEAD the team





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The Phoenix Physician

Prepared by the American College of Osteopathic Internists

Phoenix Physician Task Force

Robert G. Good, DO, FACOI, Chairman

August 17, 2011

The healthcare delivery system is in a state of constant transition. Over the last 100 years, the physician-patient relationship has changed as a result of an influenza epidemic, two world wars, the invention of penicillin associated with the knowledge of infectious organisms, the development of imaging and diagnostic testing, the development of Medicare and the expansion of insurance and the invention of the computer. At each of these intervals physicians have adapted to new concepts of healthcare delivery. At each of these milestones, the medical community has sometimes resisted change¹.

<http://www.acoi.org/GenEthicsStatement.html>

AN IDEA WAS BORN



Provide OPEN ACCESS to meet patient needs.

“A team approach allows physicians to make the best use of their time and provides patients the security of timely evaluation and treatment.”



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Population Medicine

“The ability to compare actual mass data against national standards will be critical. Future compensation methods likely will be based on performance outcomes.”



AN IDEA WAS BORN



Information Technology

“Transformative new technologies...will constitute essential tools to improve overall care and understanding in a value based reimbursement system.”



AN IDEA WAS BORN



Chronic Disease Management Skills

“Shared medical appointments, outreach services, patient education, team building ...to improve outcomes.”



AN IDEA WAS BORN

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Personal Leadership and Communication Skills

“The mature physician must become a leader of a team.”

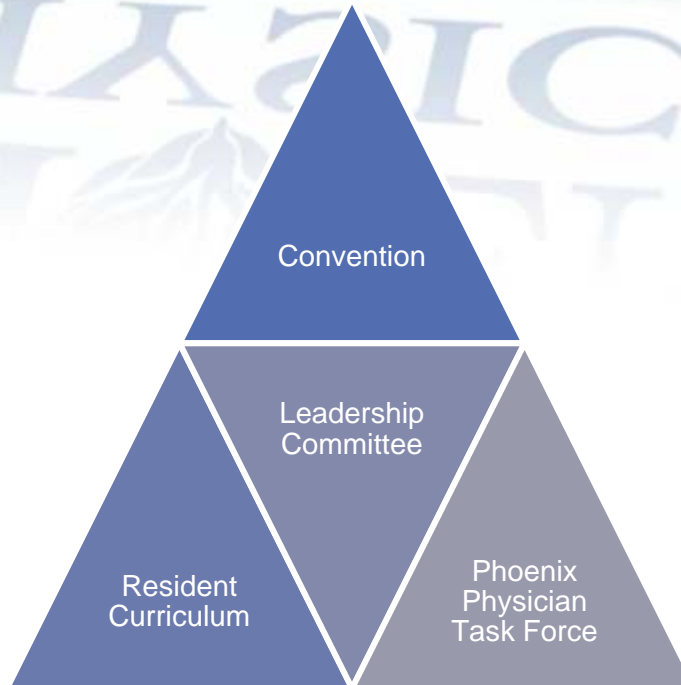




The ACOI has developed a training process to meet these challenges.



THE PLAN



CLINICAL PRACTICE COMMITTEE

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3 Subcommittees

Convention for Clinical Practice

Specific topics of patient-centered care

Leadership Skills Development

Practicing physician leadership certificate

Education for Phoenix Physician concept

Resident & medical school curriculum



PHOENIX PHYSICIAN TASK FORCE

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Focus on concept development

Paper presentation

Logo development

Copyright protection





**Integrating values of Phoenix
Physician into resident education**

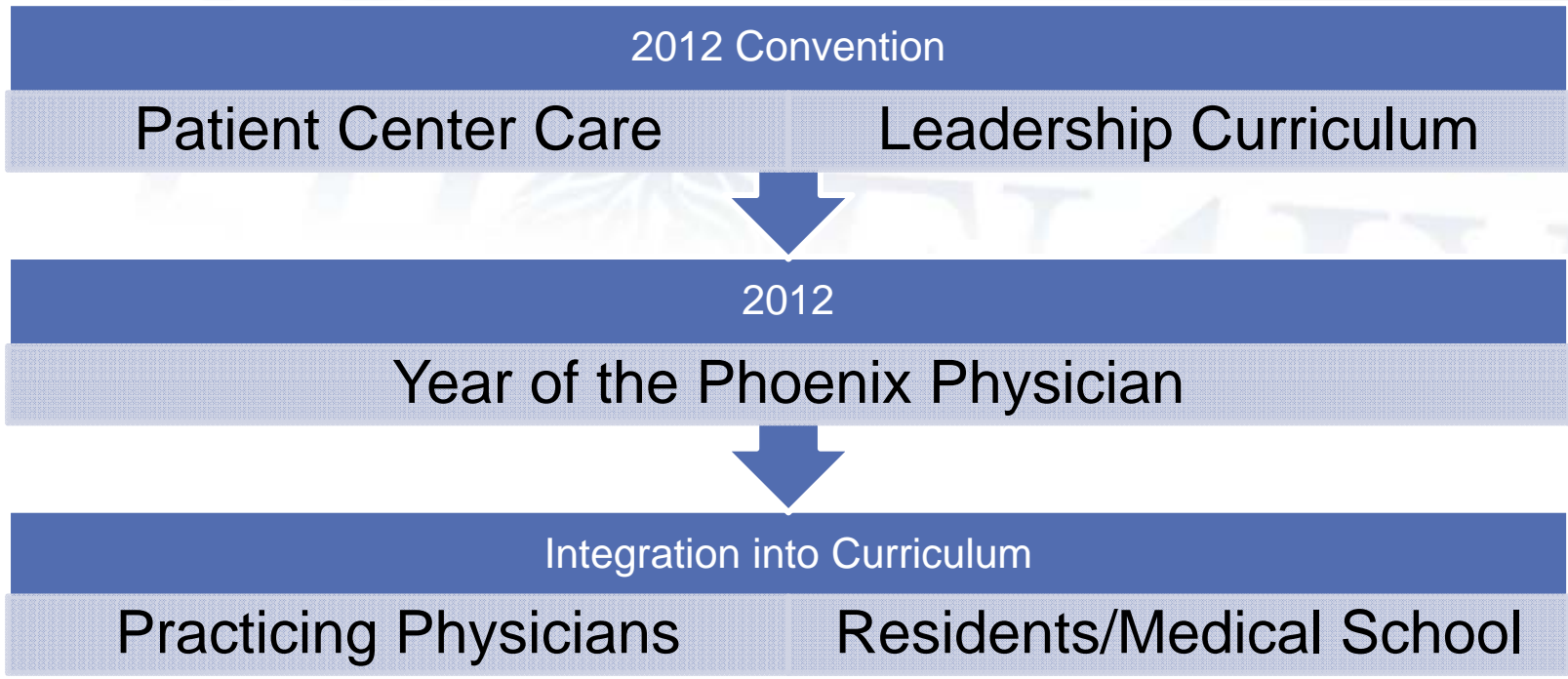


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PLAN OF DEVELOPMENT



**OUT OF THE ASHES OF
THE OLD SYSTEM
WILL RISE ...
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